



## AVAILABLE SPONSORSHIPS:

### Maryland Library Association and Delaware Library Association's Joint Annual Conference | May 6-8, 2026

#### DIAMOND SPONSOR

**\$8,000 or more**

- **Thursday Banquet & Keynote Speaker\***
- **Thursday Author Award Luncheon\***
- **Conference Tote Bags\*\***
- **AV Equipment Rental**

#### BENEFITS

As a diamond sponsor, you have the opportunity to highlight your organization during our exhibitor showcase at a dedicated, no-conflict exhibit time, in addition to the following benefits:

- \*Opportunity to address audience and distribute company-supplied materials at event
- \*\*Logo on sponsored item
- One-year MLA corporate membership, which comes with a listing in our vendor directory
- One-time sponsored email blast to registrants and post or reel on MLA social channels
- One-year ½ page ad in The Happenings, one-time full page ad in The Crab
- One-time ad in monthly MLA member email newsletter
- Large banner ad on conference page of website
- Logo/link on website sponsor page, event and registration pages, and conference app
- Recognition on event signage

#### PLATINUM SPONSOR

**\$4,000 or more**

- **Exhibitor Opening Reception\***
- **ACRL Evening Reception\***
- **Black Caucus of MLA Evening Reception\***
- **MLA Annual Membership Meeting Friday Breakfast\***
- **Branded Hotel Card Keys\*\***

#### BENEFITS

As a platinum sponsor, you have the opportunity to take advantage of the following benefits:

- \*Opportunity to distribute company materials at the sponsored event (event sponsors only)
- \*\*Logo on sponsored item
- One-year MLA corporate membership, which comes with a listing in our vendor directory
- One-time post or reel on MLA social channels
- One-time full page ad in The Crab
- One-time ad in monthly MLA member email newsletter
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#### GOLD SPONSOR

**\$3,000 or more**

- **Wednesday Welcome Reception or Breakfast**
- **Thursday Ice Cream Break, Morning Coffee and Danish, or Cocktail Hour**
- **Pub Quiz (with naming rights)**
- **Conference Swag or T-Shirts\***

#### BENEFITS

As a gold sponsor, you have the opportunity to take advantage of the following benefits:

- \*Logo on sponsored item
- One-year MLA corporate membership, which comes with a listing in our vendor directory
- One-time post or reel on MLA social channels
- One-time  $\frac{1}{2}$  page ad in The Crab
- One-time ad in monthly MLA member email newsletter
- Large banner ad on conference page of website
- Logo/link on website sponsor page, event and registration pages, and conference app
- Recognition on event signage

#### SILVER SPONSOR

**\$1,500 or more**

- **Lanyard & Badge Holder Combination\***
- **Educational Breakout Session Sponsor\*\***
- **Coffee Break in the Exhibitor Hall**
- **Wednesday or Thursday Afternoon Coffee & Refreshments**
- **Friday Boxed Lunches**
- **Conference Mobile App**

#### BENEFITS

As a silver sponsor, you have the opportunity to take advantage of the following benefits:

- \*Logo on sponsored item
- \*\*Company logo added to event presentation and opportunity to distribute company-supplied materials at event
- One-year MLA corporate membership, which comes with a listing in our vendor directory
- One-time post or reel on MLA social channels
- One-time  $\frac{1}{4}$  page ad in The Crab
- Logo/link on website sponsor page, event and registration pages, and conference app
- Recognition on event signage



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#### BRONZE SPONSOR

**\$500** or more

- Conference Stickers or Ribbons
- BCMLA Historic Site Visit Tour Bus
- Haunted Tour
- Karaoke
- Friday Coffee Service for Exhibitors

#### BENEFITS

As a gold sponsor, you have the opportunity to take advantage of the following benefits:

- Logo/link on website sponsor page and conference app
- Name/link on event and registration pages
- Recognition on event signage

#### CUSTOMIZE YOUR SPONSORSHIP

**Build your own sponsorship package or co-sponsor an item! Email us at [mla@mdl.lib.org](mailto:mla@mdl.lib.org) to start the conversation.**

#### ADD-ONS

The following options can be purchased ad-hoc, or added onto any sponsorship package.

- Tote bag inserts (\$400)
- One-time email blast to registrants (\$350)
- One-time post or reel on MLA Social Channels (\$200)
- Small 12-month banner ad (\$120)
- Medium 12-month banner ad (\$300)
- Large 12-month banner ad (\$450)

**We look forward to partnering with you to make this year's conference a success! If you have any questions, reach out to us at [mla@mdl.lib.org](mailto:mla@mdl.lib.org).**