



AVAILABLE SPONSORSHIPS:

Maryland Library Association and Delaware Library Association's Joint Annual Conference | May 6-8, 2026

DIAMOND SPONSOR

\$8,000 or more

- **Thursday Banquet & Keynote Speaker***
- **Thursday Author Award Luncheon***
- **Conference Tote Bags****
- **AV Equipment Rental**

BENEFITS

As a diamond sponsor, you have the opportunity to highlight your organization during our exhibitor showcase at a dedicated, no-conflict exhibit time, in addition to the following benefits:

- *Opportunity to address audience and distribute company-supplied materials at event
- **Logo on sponsored item
- One-year MLA corporate membership, which comes with a listing in our vendor directory
- One-time sponsored email blast to registrants and post or reel on MLA social channels
- One-year ½ page ad in The Happenings, one-time full page ad in The Crab
- One-time ad in monthly MLA member email newsletter
- Large banner ad on conference page of website
- Logo/link on website sponsor page, event and registration pages, and conference app
- Recognition on event signage

PLATINUM SPONSOR

\$4,000 or more

- **Exhibitor Opening Reception***
- **ACRL Evening Reception***
- **Black Caucus of MLA Evening Reception***
- **MLA Annual Membership Meeting Friday Breakfast***
- **Branded Hotel Card Keys****

BENEFITS

As a platinum sponsor, you have the opportunity to take advantage of the following benefits:

- *Opportunity to distribute company materials at the sponsored event (event sponsors only)
- **Logo on sponsored item
- One-year MLA corporate membership, which comes with a listing in our vendor directory
- One-time post or reel on MLA social channels
- One-time full page ad in The Crab
- One-time ad in monthly MLA member email newsletter
- Large banner ad on conference page of website
- Logo/link on website sponsor page, event and registration pages, and conference app
- Recognition on event signage



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GOLD SPONSOR

\$3,000 or more

- **Wednesday Welcome Reception or Breakfast**
- **Thursday Ice Cream Break, Morning Coffee and Danish, or Cocktail Hour**
- **Pub Quiz (with naming rights)**
- **Conference Swag or T-Shirts***

BENEFITS

As a gold sponsor, you have the opportunity to take advantage of the following benefits:

- *Logo on sponsored item
- One-year MLA corporate membership, which comes with a listing in our vendor directory
- One-time post or reel on MLA social channels
- One-time ½ page ad in The Crab
- One-time ad in monthly MLA member email newsletter
- Large banner ad on conference page of website
- Logo/link on website sponsor page, event and registration pages, and conference app
- Recognition on event signage

SILVER SPONSOR

\$1,500 or more

- **Lanyard & Badge Holder Combination***
- **Educational Breakout Session Sponsor****
- **Coffee Break in the Exhibitor Hall**
- **Wednesday or Thursday Afternoon Coffee & Refreshments**
- **Friday Boxed Lunches**
- **Conference Mobile App**

BENEFITS

As a silver sponsor, you have the opportunity to take advantage of the following benefits:

- *Logo on sponsored item
- **Company logo added to event presentation and opportunity to distribute company-supplied materials at event
- One-year MLA corporate membership, which comes with a listing in our vendor directory
- One-time post or reel on MLA social channels
- One-time ¼ page ad in The Crab
- Logo/link on website sponsor page, event and registration pages, and conference app
- Recognition on event signage

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BRONZE SPONSOR

\$500 or more

- Conference Stickers or Ribbons
- BCMLA Historic Site Visit Tour Bus
- Haunted Tour
- Karaoke
- Friday Coffee Service for Exhibitors

BENEFITS

As a gold sponsor, you have the opportunity to take advantage of the following benefits:

- Logo/link on website sponsor page and conference app
- Name/link on event and registration pages
- Recognition on event signage

CUSTOMIZE YOUR SPONSORSHIP

Build your own sponsorship package or co-sponsor an item! Email us at mla@mdlib.org to start the conversation.

ADD-ONS

The following options can be purchased ad-hoc, or added onto any sponsorship package.

- Tote bag inserts (\$400)
- One-time email blast to registrants (\$350)
- One-time post or reel on MLA Social Channels (\$200)
- Small 12-month banner ad (\$120)
- Medium 12-month banner ad (\$300)
- Large 12-month banner ad (\$450)

We look forward to partnering with you to make this year's conference a success! If you have any questions, reach out to us at mla@mdlib.org.